

Some of the current issues facing CEOs/Board Members and Senior Managers

Key Features

- ∅ **RadianScore** identifies costs of calls, cost to convert opportunities to bids and orders by clients, by individuals and by teams through automatically produced reports and dashboards
- ∅ The graphics and innovative analytics let you see and judge each individual and team performance on-line, on-demand via the Salesforce.com platform
- ∅ **RadianScore** measures performance at each of the 4 critical Phases of the sales cycle and lets you see how viable the forecast is
- ∅ Individuals and teams make valuable contributions to profitable revenue generation which can be identified and rewarded through **RadianScore**
- ∅ **RadianScore** measures the progress and 'barriers to success' of your strategy in real time via the measurable activity of your teams.



RadianScore®

Business Winning Performance Management

for **the AppExchange**

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